

A really, really, really quick guide to the

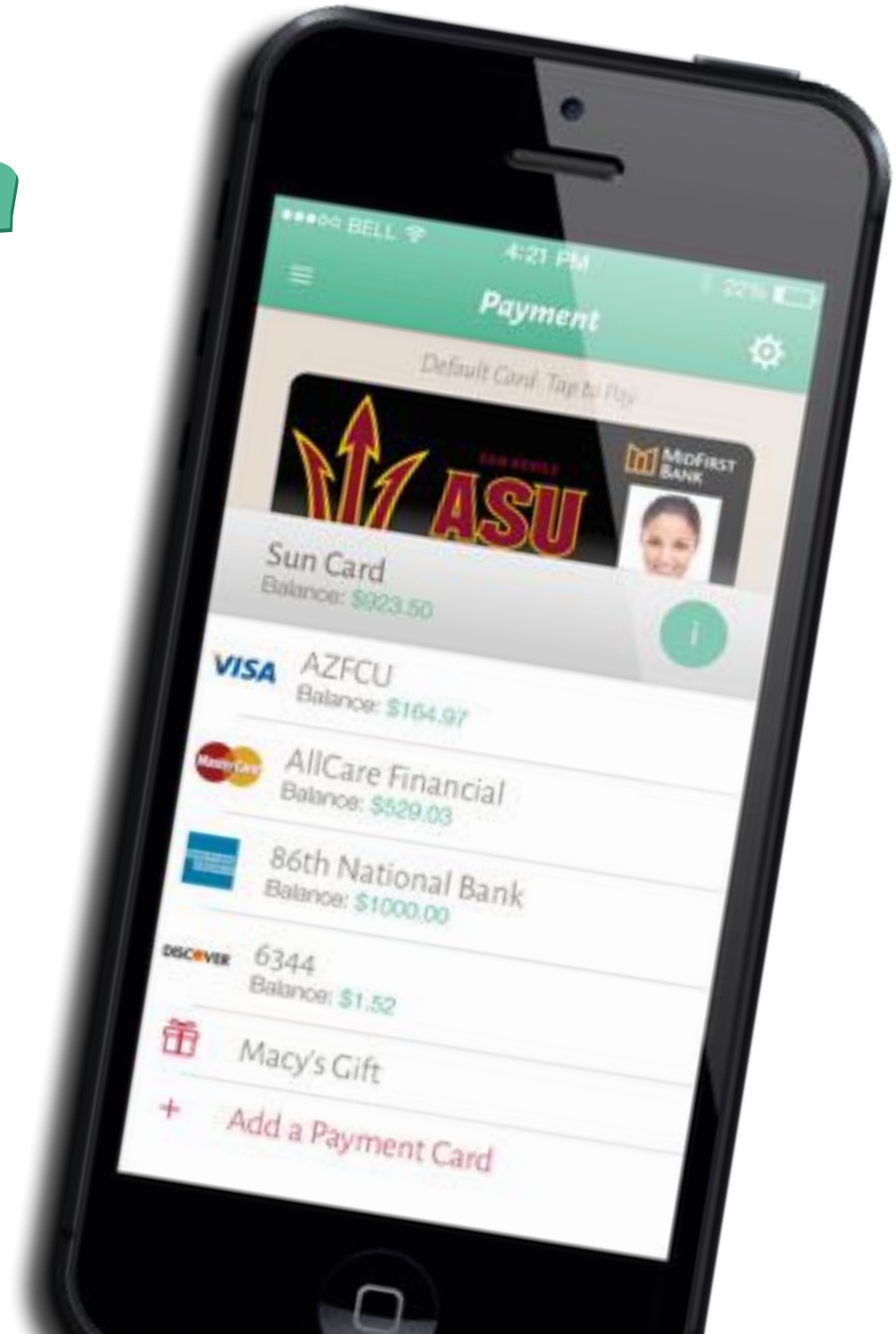
Campus Nation

powered by Loop™

App Mocks

This is a quick overview of the app mocks that have been seen before. These were made to Robert's specs and the UI and functionality was fleshed out by yours truly (me, Micah).

Seriously. Not a lot of words here. Please take a few minutes to know the app as this is a good jumping point. We can discuss what can and can't be done and future functionality.



Campus ID App

OK, let's get this out of the way first. This is (for the most part) a single screen app. No nav needed. A completely separate app from everything else we're gonna see.

*Only one card is stored.
Touching it transmits the signal.*



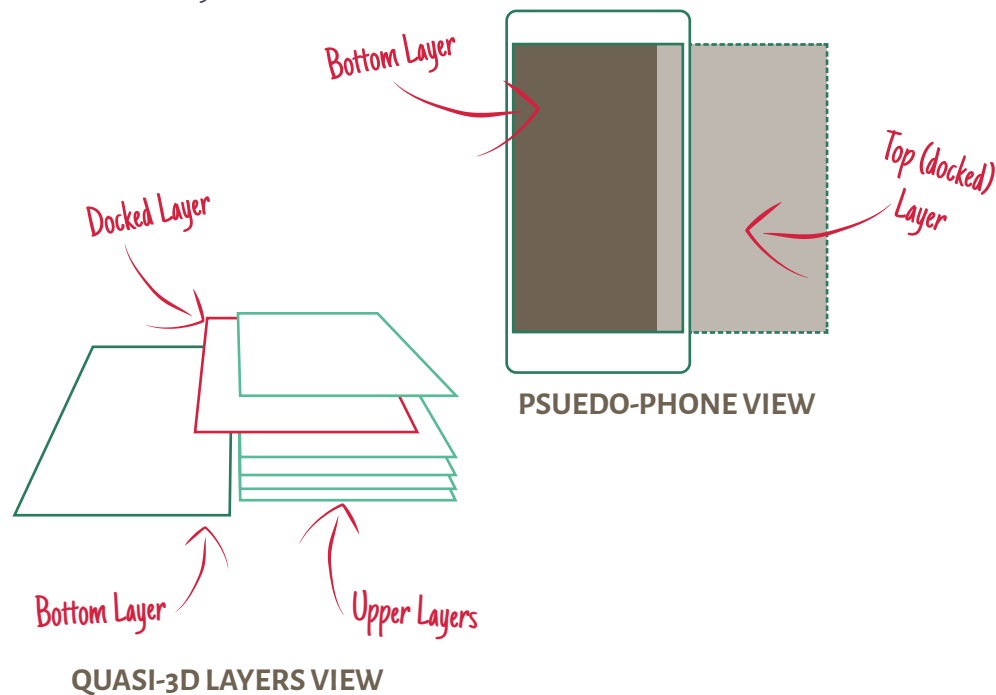
*Settings (for scanning and info)
would really be the only other
screen.*

Layers of UI to Swipe Through

This will be the page with the most text on it. I promise. The app is designed to use some simple to understand functionality and a little of the new iOS 7 standards.

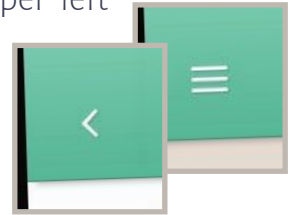
Layers

The app will use iOS 7 layers, with the navigation menu being the bottom layer. Each screen is a layer that will slide on top of the lower layer.



Navigating the App

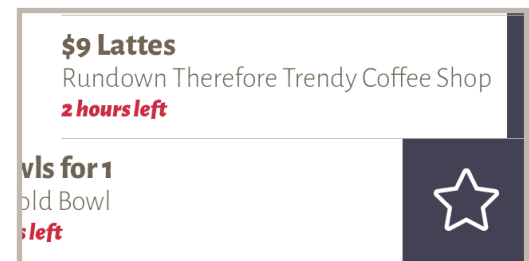
Each screen (aside from the main nav), has two ways to view the previous screen (lower layer). The most obvious is a control always located in the upper left corner. For most screens it will be '≡' to go back to the main nav, or '<' if the screen is more than three layers stacked.



Another way to get to the lower layers (move back) is by simply swiping to the right. This is a new and intuitive way to go through past screens.

Swipe for Fav

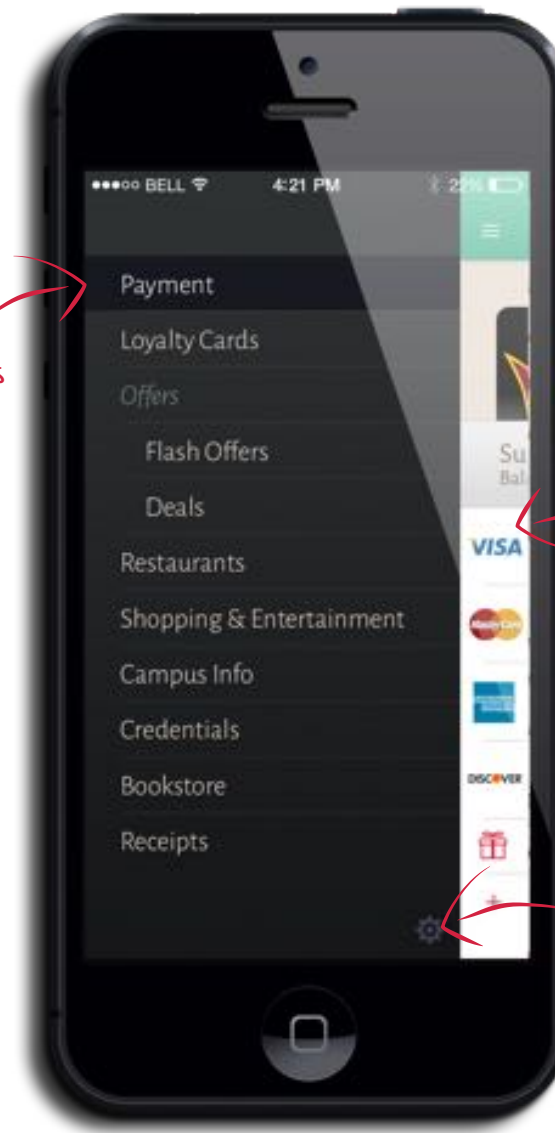
Another quick piece of UI to point out is selecting a favorite. When viewing restaurants, venues, and offers individually, there is always a button to mark it as a favorite, but when viewing a list, the user can swipe an item to the left, revealing a touchable '☆' to mark it as a favorite and move it to the top of the list.



Main Navigation

Bottom layer of the app. The gateway to all things Campus Nation powered by Loop™.

The currently docked screen is highlighted

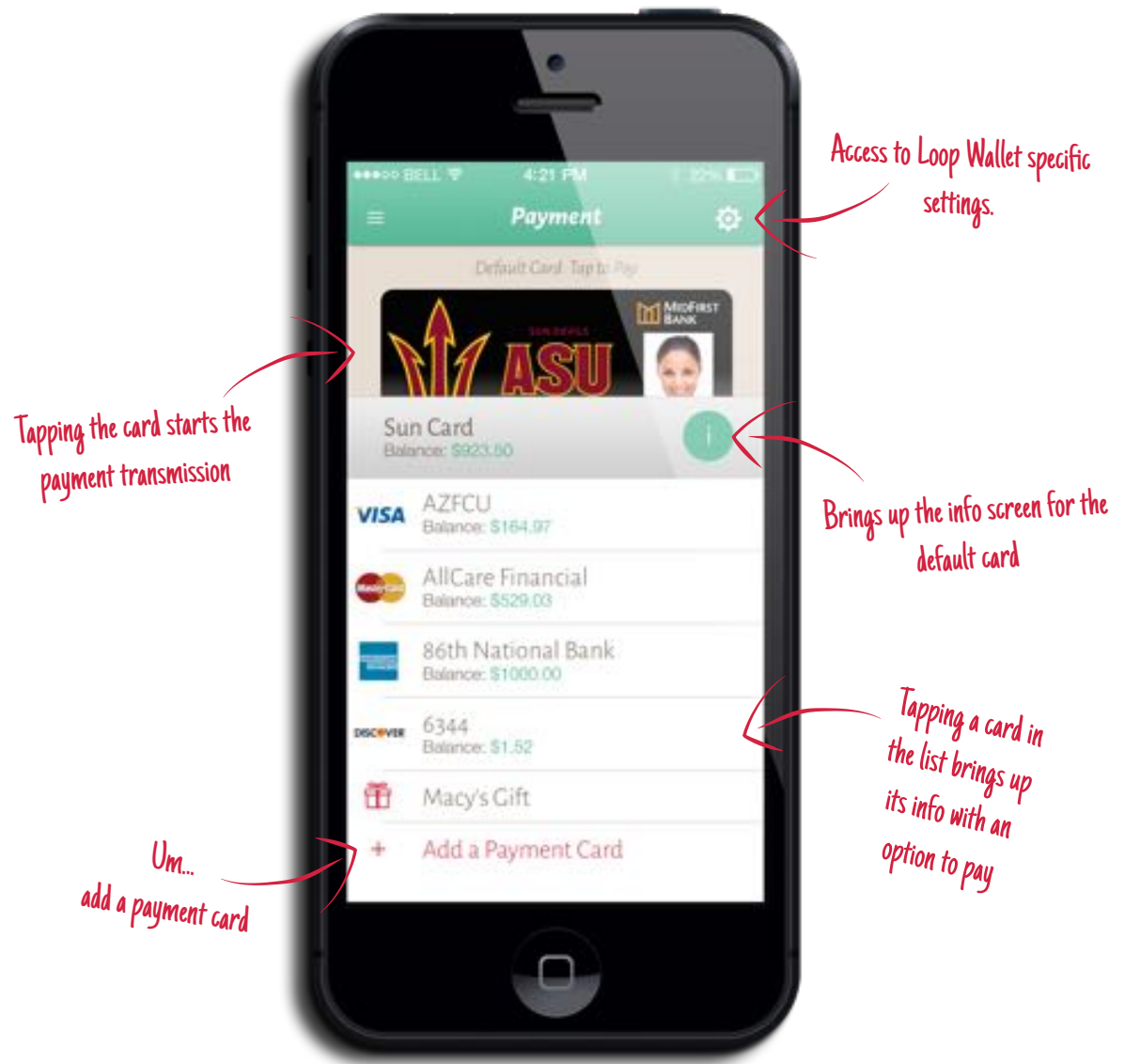


This is the Payment screen, docked to the side. This was the screen being viewed before the nav was enabled.

A tiny, little "Settings" gear is hidden down here.

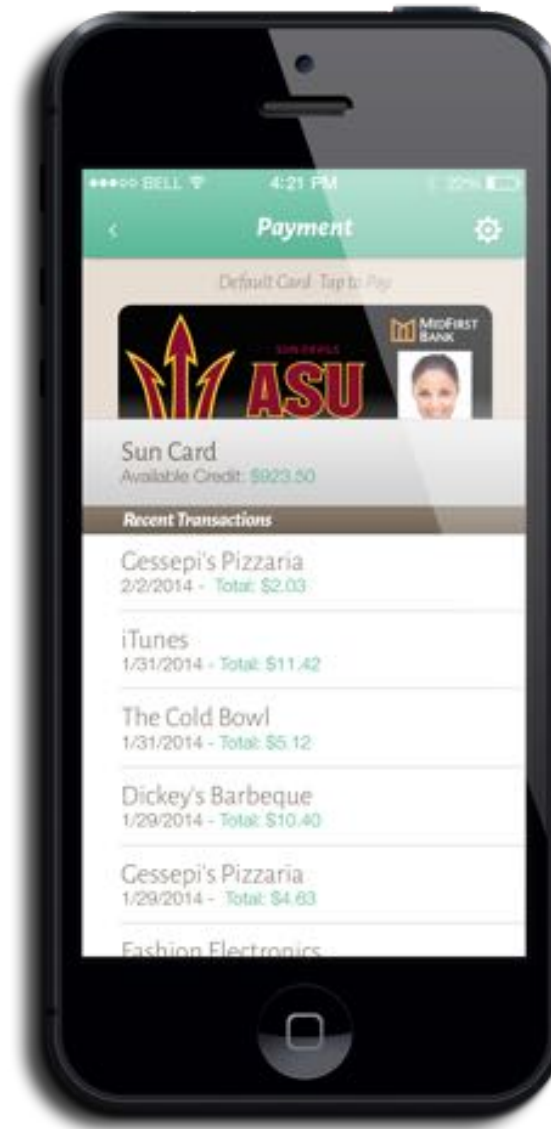
Main Payment Screen

All stored payment methods will be listed, along with each card's available balance, with the chosen "default card" getting the fancy visual treatment up top. Access to any of the cards is blocked by passcode protection.



Payment - Transactions

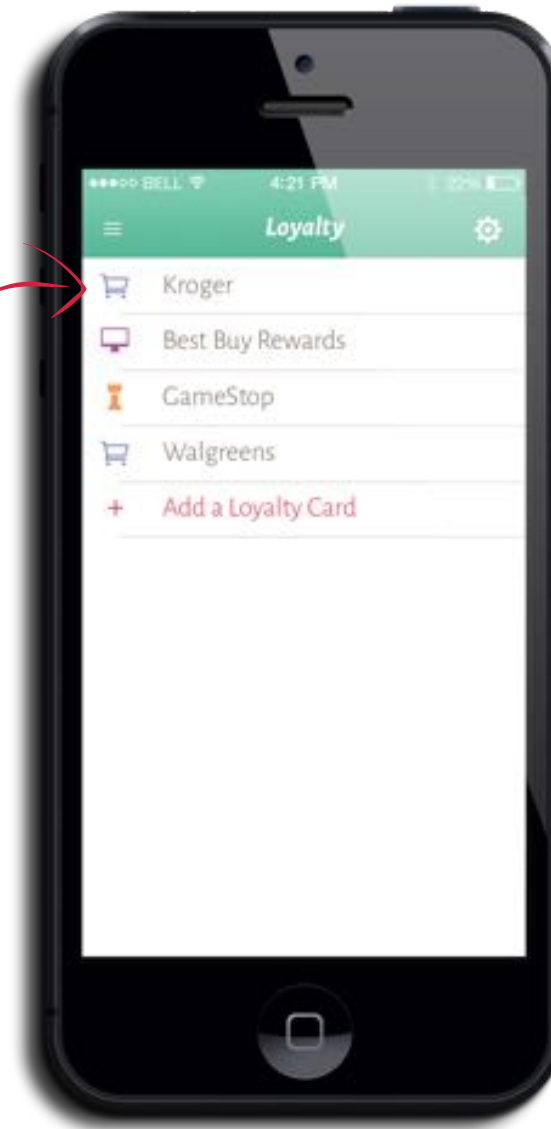
Users can view transactions from each card through the card's info screen.



Loyalty Cards

A simple list of all stored loyalty cards. Tapping a card brings up info and the ability to transmit.

The user can choose icons to denote each loyalty card



Flash Offers

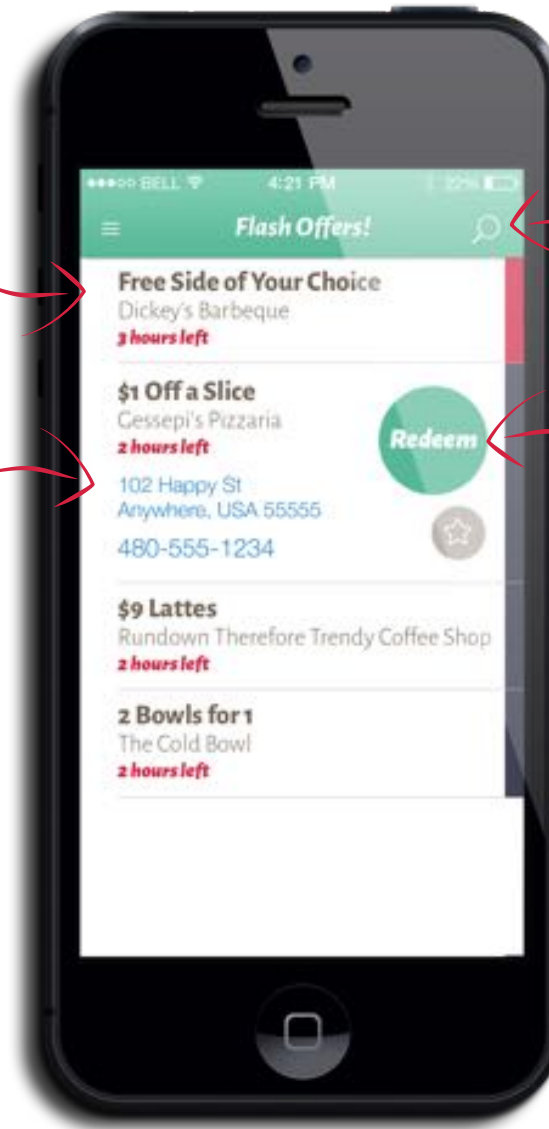
Flash offers (*Flash Deals?*) are offers that have a very limited time window.

"Favorites" are placed atop the list and color coded

When an item is tapped, it expands with controls and links that would use the phones Map and Phone apps

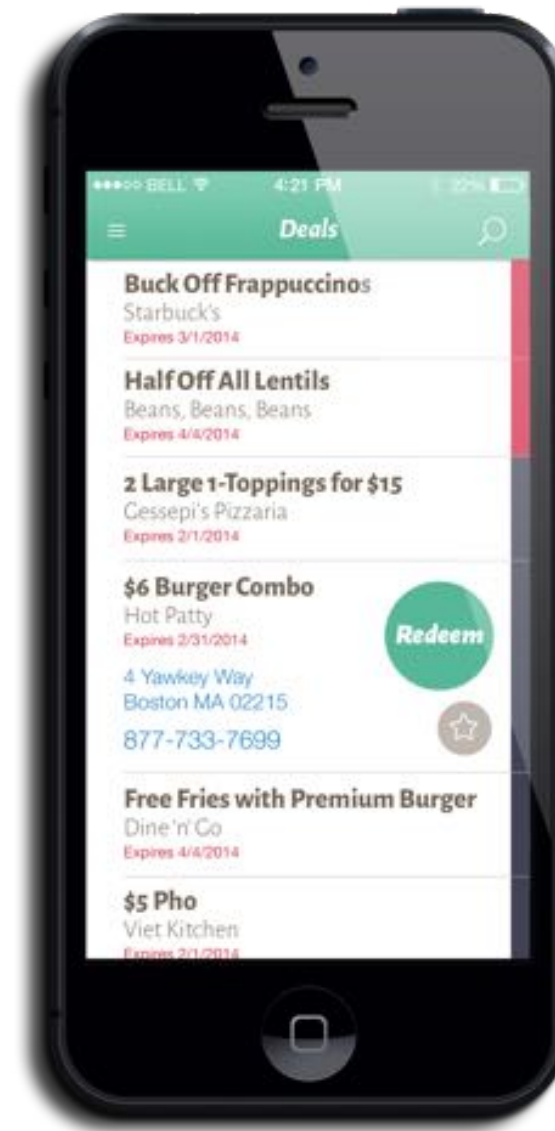
Search through all Flash Offers. The search will query offer headlines, establishment names and establishment tags.

Expanded offers allow the user to go through the redemption process (more on that later) or click a "Favorite" button



Deals

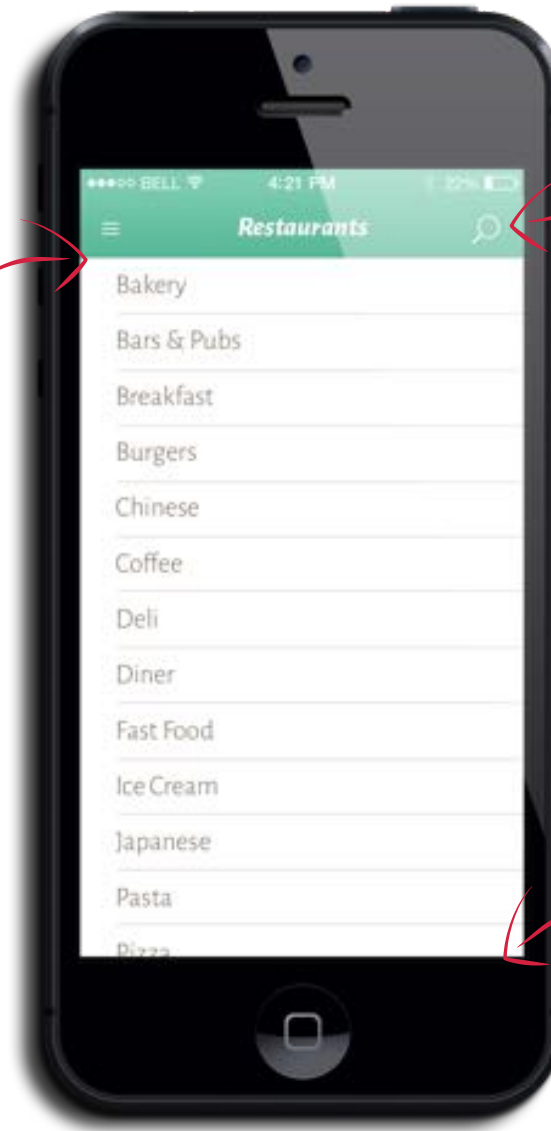
Deals (Coupons?) has the same functionality as Flash Deals, but with much longer deadlines.



Main Restaurants Screen

Just a simple breakdown by category of all restaurants in the area.

"Favorites" should probably be the top category.



Search Restaurants by category, tags, or name.

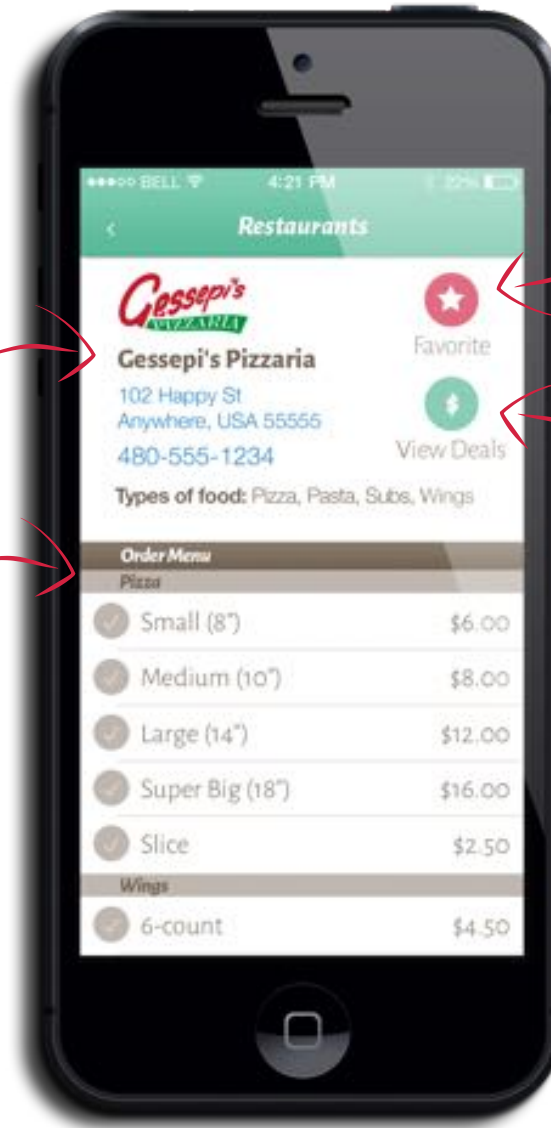
Vietnamese food is further down the list for those looking for a good Bánh mì

Restaurant (Single)

Once a restaurant is selected through search or category, erm, this is what is shown.

Restaurant summary with image, name, touchable address (Map), and phone number (call), along with tags

Delivery/pickup menu *SLASH* order form, with payment available through Loop (more on this later).

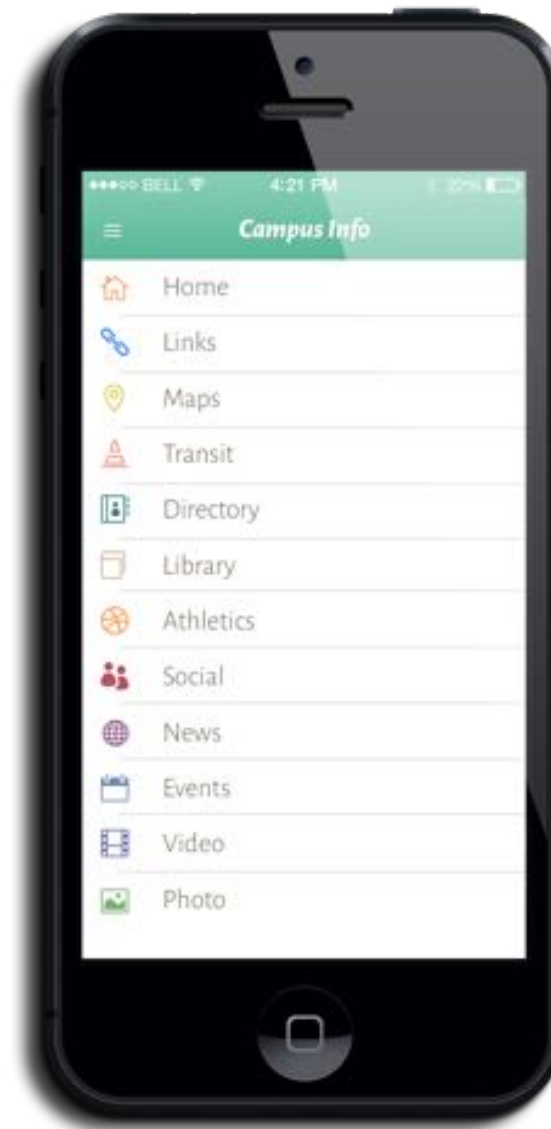


"Favorite" control

View all available offers from this restaurant

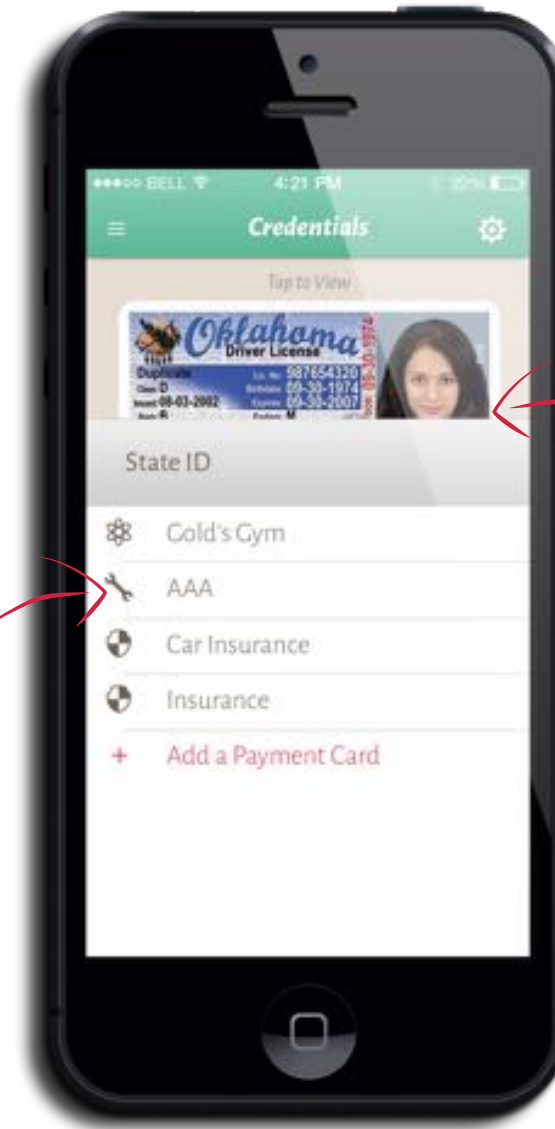
Campus Info

Not too much to go off of yet.
This is just a list of available
services through Modo Labs.



Credentials

All ID/Member specific cards.



Again, users are allowed to select icons for each credential, we'll just need to get more logos than I currently have so I can actually select a car icon for AAA

State ID is automatically the default credential

Bookstore

This will load the bookstore's responsive website (if available).

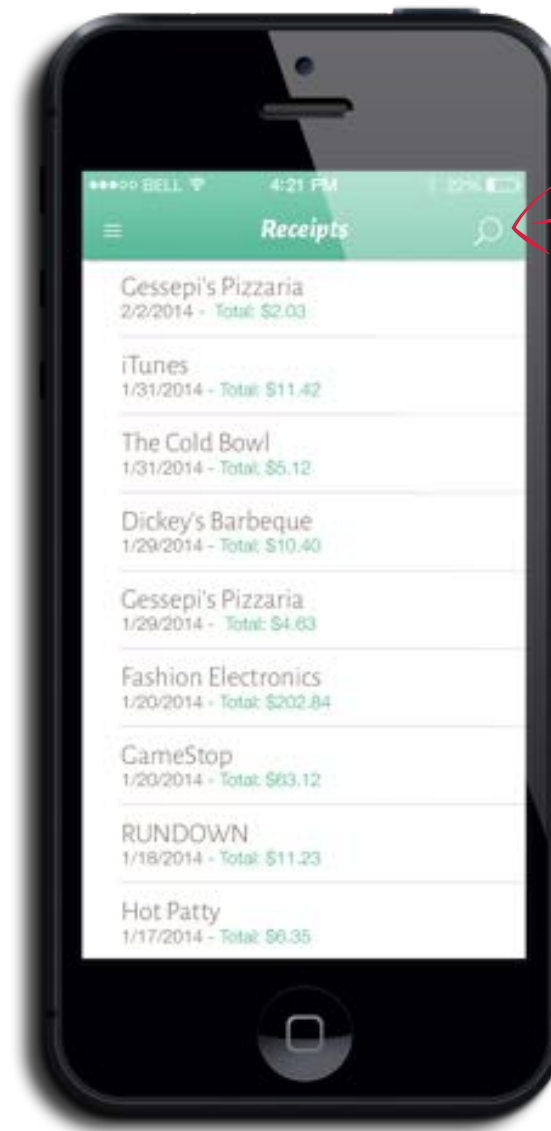


Back & forward buttons to help navigate through the site

Give the ability to mail, message or open the site in Safari

Receipts

Not really receipts, but a list of transactions made using cards stored in the app, ordered by date.

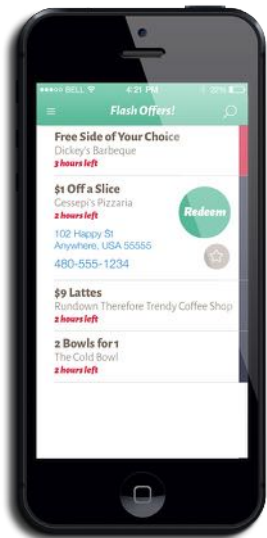


Search through all transactions

Offer Redemption

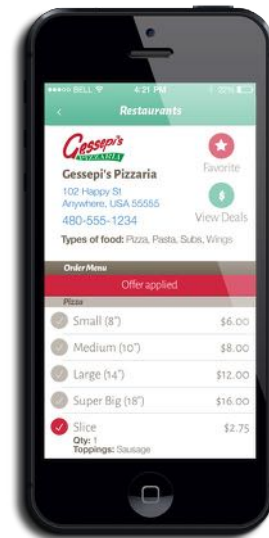
Follow me on this. We're diving in.

As a fun exercise, try to read through this as fast as possible.



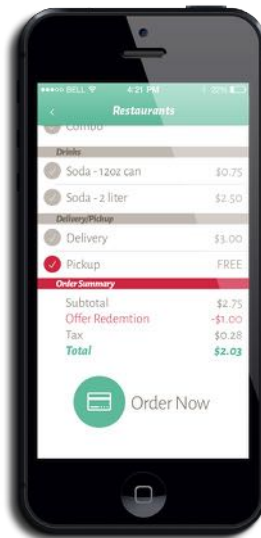
User touches the "Redeem" (gotta be a better word) button.

Then



The user is brought to the restaurant page with offer applied and correct item selected.

Then



The user finishes off the order and then... orders.

Then



The user enters the passcode.

Then



The payment is sent using the user's default payment card.

That's as far as we got